



## Marketing Executive

**Duration:** 6 Month | 1 Year | 2 Year | 3 Year

**Time Period:** 3 Hours | 4 Hours | Full Time

**Location:** Sunrise Education & Consultant & Within Gorakhpur.

### Work Index of a Marketing Executive:

|     |                                                |
|-----|------------------------------------------------|
| 1.  | Market Research                                |
| 2.  | Lead Generation                                |
| 3.  | Customer Relationship Management               |
| 4.  | Sales Promotion                                |
| 5.  | Digital Marketing Support                      |
| 6.  | Social Media Management                        |
| 7.  | Brand Promotion                                |
| 8.  | Client Meetings and Professional Communication |
| 9.  | Marketing Campaign Management                  |
| 10. | Content Planning and Coordination              |
| 11. | Email and Marketing Communication              |
| 12. | Competitor Analysis                            |
| 13. | Sales Reporting                                |
| 14. | Event and Promotional Activity Management      |
| 15. | Customer Feedback Collection                   |
| 16. | Marketing Data Analysis                        |

### Career Opportunities & Benefits After Completing a Marketing Executive Internship

A **Marketing Executive Internship** provides practical experience in marketing strategies, customer engagement, lead generation, branding, and business promotion. It develops communication, analytical, and marketing skills while preparing candidates for careers in corporate organizations, startups, advertising agencies, digital marketing firms, retail businesses, and service industries.

### Career Opportunities After Internship

- ✓ Marketing Executive
- ✓ Digital Marketing Executive
- ✓ Sales Executive
- ✓ Business Development Executive
- ✓ Brand Executive
- ✓ Marketing Coordinator
- ✓ Customer Relationship Executive
- ✓ Social Media Executive
- ✓ Advertising Executive
- ✓ Freelance Marketing Consultant / Self-Employment